MedSpa Pro

A meeting for medical aesthetic professionals



Sponsorship **Opportunities**

The Boca Raton Boca Raton, FL November 6-8, 2025

BUSINESS DEVELOPMENT

aly.vazquez@informa.com



What is the Medspa Pro Meeting?

03

General Information

04Exhibitors

05

Become an Exhibitor

08Sponsorship Opportunities

Venue Boca Raton, FL

ELEVATE YOUR BRAND AT THE 2025 MEDSPA PRO MEETING

Medspa Pro, happening November 6-8, 2025, is the premier event in aesthetics, attracting industry leaders, innovators, and professionals eager to experience the latest advancements. Exhibiting at Medspa Pro positions your brand at the epicenter of a dynamic and expanding market, offering unparalleled access to decision-makers, top practitioners, and influencers.

This is your chance to connect with an engaged audience, showcase your cutting-edge products and services, and establish your brand as a key player in the future of Medical Aesthetics. Secure your spot today to ensure your presence at this can't-miss event!



08 Sponsorship Opportunities

Venue Boca Raton, FL

GENERAL INFORMATION

November 6-8, 2025 The Boca Raton 501 E Camino Real, Boca Raton, FL 33432 **BUSINESS DEVELOPMENT**

Aly Vazquez

aly.vazquez@informa.com

Exhibit Hall Hours:

EXHIBITOR SETUP

Wednesday, November 5, 2025

10:00 am - 5:00 pm

Thursday, November 6 11:20 AM - 12:05 AM

1:30 PM - 2:50 PM Lunch Break (Lunch served in exhibit hall)5:05 PM - 6:15 PM Networking Reception & Exhibits

Friday, November 7 10:20 AM - 11:05 AM

12:30 PM - 1:50 PM Lunch Break (lunch served in exhibit hall)4:45 PM - 5:55 PM Networking Reception & Exhibits

Saturday, November 8 10:20 AM - 11:05 AM

12:30 PM - 1:50 PM Lunch Break (lunch served in exhibit hall)

BREAKDOWN

Saturday, November 8 2:00 PM - 8:00 PM

Exhibiting companies are NOT permitted to breakdown prior to 2:00pm.

^{**}There will be product theaters taking place in the exhibit hall that attendees will be incentivized to attend.









^{**}The exhibit hall will be available to attendees during program hours, however, we can not guarantee a rush of traffic outside of the breaks listed above.

What is the Medspa Pro Meeting?

03

Information

04Exhibitors

05
Become an Exhibitor

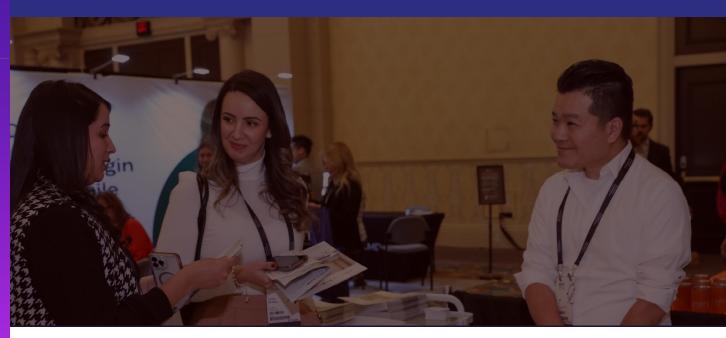
08Sponsorship Opportunities

Venue Boca Raton, FL Everyone that spoke was so knowledgeable, I just wanted to take them home for my business. All of the innovations were so exciting to learn about and I couldn't wait to get home to implement them!

Great event all around, especially for someone new to the industry it was a great opportunity to learn a variety business and clinical topics. Exceptional nurse practioner representation.

MedSpa Pro was a mind blowing experience! All day learning balanced with evening themed events created this amazing trip. It was an immeasurable investment for an aesthetic provider to level up in both clinical and business practice.

2024 Exhibitors





Exhibitor

EXHIBITOR DETAILS

Maximize your company's impact in the medical aesthetics industry at the 2025 MedSpa Pro Meeting!

Showcase your offerings to a targeted audience of 500+ influential mid-level professionals, med spa owners, and decision-making practice administrators. An event for the entire office! Seize this opportunity to make lasting connections and elevate your brand in the thriving medical aesthetics industry.

Contact Aly Vazquez at **aly.vazquez@informa.com** to secure your booth.

What's Included In Your Booth?

10X10 BOOTH

INLINE	\$6,295
CORNER	\$6,695

- 1 six-foot table
- 2 chairs
- Carpet
- Exhibitor listing in digital program
- Standard ID sign
- 4 Exhibit Hall Staff Registrations
- 2 Conference Registrations
- Wastebasket

10X20 BOOTH

INLINE	\$12,295
CORNER	\$12,695

- 2 six-foot table
- 4 chairs
- Carpet
- Exhibitor listing in digital program
- Standard ID sign
- 8 Exhibit Hall Staff Registrations
- 4 Conference Registrations
- Wastebasket

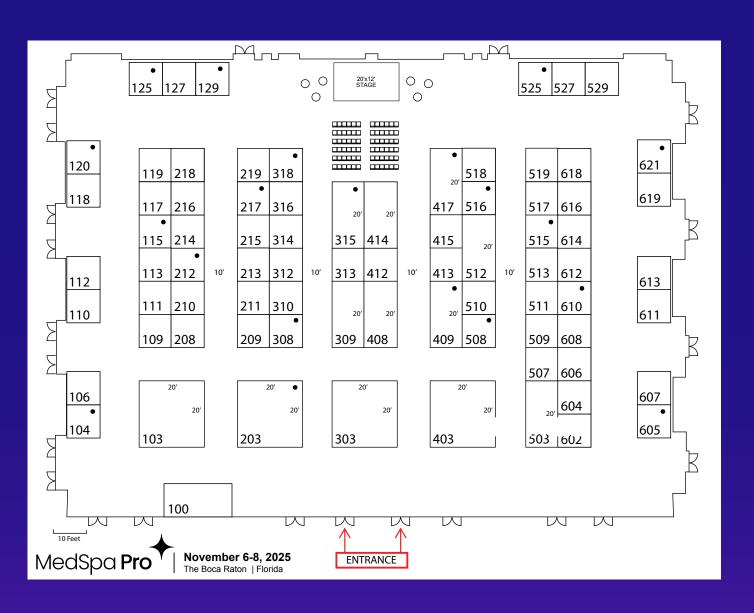
20X20 BOOTH

\$24,000

- Exhibitor listing in digital program
- Standard ID sign
- 12 Exhibit Hall Passes
- 6 Full Conference Registration passes
- Wastebasket



EXHIBIT HALL FLOOR PLAN







05
Become an Exhibitor

08
Sponsorship
Opportunities

13 Venue Boca Raton, FL

SPONSORSHIP OPPORTUNITIES

Tailored Sponsorship Solutions: Elevate Your Brand with a Customized Package

Looking for a unique way to meet your company's goals? Collaborate with us to create a custom sponsorship package tailored to your needs. Our aim is to boost visibility and engagement by integrating your branding across various platforms—publications, signage, meeting materials, and more. With customizable options at every support level, maximize your impact by mixing and matching opportunities to suit your company's objectives perfectly.





Sponsorship Levels

Recognition in order of sponsorship level on all meeting collateral:

PLATINUM	\$150,000+	
GOLD	\$125,000+	
SILVER	\$60,000+	
BRONZE	\$25,000+	

SPONSORSHIP OPPORTUNITIES

DIGITAL OPPORTUNITIES

WIFI \$15,000	 Choose wifi name and password for event Sponsor listed on wifi postcards Sponsor listed as wsspansor back of MSP badge 3 screen holders on main program screen Physical signage at event promoting wifi and sponsor
MOBILE APP \$15,000	 Main sponsor of event app listed on splash screen when app loads Sponsor listed on mobile app postcards Sponsor listed as mobile app sponsor on back of MSP badge Physical signage at event promoting mobile app and sponsor
WEBINAR \$7,500	 1-hr long webinar hosted by MSP team A4M medical aesthetics database and MSP database Recorded webinar to be hosted on A4M and MSP website in educational library for 6 months post-webinar Email lists for all registered attendees of live webinar and viewers of recorded webinar Sponsor to obtain edited, recorded content for their own promotions Sponsor has the right to choose presenter(s) of their choice
APP BANNER \$4,000	Banner ad on mobile app
APP PUSH NOTIFICATION \$2,000	Message pushed out through app to all attendees' phones reading message of sponsor's choice
EBLAST \$5,000	 Includes 1 pre-event eblast and 1 post-event eblast Sponsor can fully design email
IG STORY & POST \$4,000	 3 stories posted on MSP IG page 1 post on MSP IG page
SCREEN HOLDER IN PROGRAM \$7,500	 <1 minute video or ad/graphic placed on main session screen in- between sessions and on the product theater screen in the exhibit hall



Sponsorship Opportunities

13

Venue Boca Raton. FL

SPONSORSHIP OPPORTUNITIES

ONSITE OPPORTUNITIES

BREAKFAST \$20,000 + F&B	 45 minutes of presentation time, inclusive of Q&A Listed in the program as sponsor on mobile app and website Signage outside of session room 1 push notification to attendees promoting breakfast Listed on event signage as bronze sponsor 1 IG Post 1 screen holder on main program screen RSVP system
DINNER \$20,000 + F&B	 45 minutes of presentation time, inclusive of Q&A Listed in the program as sponsor on mobile app and website Signage outside of session room 1 push notification to attendees promoting dinner Listed on event signage as bronze sponsor 1 IG Post 1 screen holder on main program screen RSVP system
EVENING NETWORKING RECEPTION \$15,000 + F&B	 2-3 minute verbal introduction at reception 2 push notifications to attendees promoting opening reception Listed on event signage as silver sponsor Logo and booth # on drink tickets given to all attendees 2 IG Posts 2 screen holders on main program screen Logo and company name on drink tickets for reception Branded dissolvable drink wafers/stirrers, napkins, and photobooth at reception Evening reception will take place inside exhibit hall
BARISTA NETWORKING STATION \$7,500 + F&B	 6' table set-up next to Barista station in foyer outside of session halls for sponsor to use to network with attendees who visit barista stand Branded to-go cups & coffee sleeves 1 screen holder on main program screen Physical signage at Barista stand 1 push notification
AESTHETICIAN BREAKFAST \$7,500	 15 minutes of presentation time in front of 50+ practicing aestheticians Presentation listed in program as part of the aesthetician track 1 push notification



Information

Exhibitors

Become an **Exhibitor**

Sponsorship **Opportunities**

 Named as of 	icial MedSpa Pro after party sponsor
---------------------------------	--------------------------------------

- 2-5 minute verbal introduction at party
- 4 push notifications to attendees promoting party with sponsor information included
- Sponsor included in all "know before you go" emails sent to attendees' pre-

AFTER PARTY

\$25,000 + F&B

- 1 pre-event email
- 1 post-event email

SPONSORSHIP OPPORTUNITIES

- 2 social media posts promoting sponsor and party
- Branded dissolvable drink wafers/stirrers, napkins, and photobooth at party
- Sponsor listed as silver sponsor on on-site signage & on website
- 1 hour call to collaborate with MSP team to decide on after party theme, activities, music, and food and beverages
- 3 screen holders on main program screen
- 1 mobile app banner

PRIVATE EVENING RECEPTION

\$20,000 + F&B

- Elevate your conference experience at our exclusive private reception
- Network with attendees as the only vendor in the room
- 1 screen holder on main program screen
- RSVP system
- 1 push notification

MIMOSA/ **BLOODY MARY NETWORKING STATION**

\$7,500 + F&B

- 6' table set-up next to Mimosa/Bloody Mary station in foyer outside of session halls for sponsor to use to network with attendees who visit cocktail stand
- Branded cups, dissolvable drink wafers/stirrers, and/or napkins
- 1 screen holder on main program screen
- Physical signage at cocktail stand
- 1 push notification

LUNCH **SPONSOR**

\$15,000 + F&B

- Physical signage outside of session halls and in exhibit hall promoting lunch
- Lunch strategically placed pushing traffic towards sponsor booth
- Branded napkins & cups
- 1 push notification
- 1 screen holder on main program screen
- Lunch will be served for all attendees inside of the exhibit hall
- 15 -20 minute presentation or demo on product theater stage in exhibit hall during lunch

PRODUCT THEATER \$10,000

- 15 minutes of presentation time in exhibit hall on product theater stage
- Presentation listed in program under "product theater track"
- 1 push notification



SPONSORSHIP OPPORTUNITIES

ONSITE OPPORTUNITIES

ATTENDEE BAGS \$25,000	• Logo on all attende States DOUT
ATTENDEE BAG INSERT \$1,750	Provide a sample sized product to be placed in attendee bags
LANYARDS \$25,000	• Logo placed on all ISOLOBACUT
DEMO ROOM \$12,000	 Private room for the full length of the event used for demonstrations of a product or service Physical signage outside of demo room 1 push notification Included in all "know before you go" emails sent to attendees promoting demo room sign-ups Option to use calendly link or sponsor's own form of sign up for demonstrations 1 screen holder on main program screen Available to sponsor from Wednesday, November 5 at 8:00 am and until Saturday, November 8 at 11:45 pm
HYDRATION BAR \$5,000 + F&B	 6' table set-up next to hydration station in foyer outside of session halls for sponsor to use to network with attendees who visit hydration stand Branded to-go cups 1 screen holder on main program screen Physical signage at hydration station 1 push notification
ENERGY BAR \$7,500 + F&B	 6' table set-up next to energy bar in foyer outside of session halls for sponsor to use to network with attendees who stop by to grab a "pick me up" drink Branded napkins 1 screen holder on main program screen Physical signage at energy bar 1 push notification
PEN & NOTEBOOOK \$8,000	• Sponsor logo on ev Sole out to a sponsor logo on every the sponsor logo of the sponsor logo on every the sponsor logo of



SPONSORSHIP OPPORTUNITIES

ONSITE OPPORTUNITIES

FACULTY RECEPTION \$25,000 + F&B	 private space to host evening reception with MSP faculty Physical signage 2 eblasts (1 to invite faculty, 1 post-reception) RSVP system
FACULTY LOUNGE \$10,000	 Physical signage outside of private lounge for faculty 2 eblasts to faculty Sponsor can put up signage in faculty lounge and/or provide hand outs
CHARGING STATION \$7,500	 Charging station provided to attendees wrapped with design from sponsor Charging station placed in all attendees high traffic areas
GIVEAWAY PASSPORT \$1,795	Attendees must visit sponsor's appointed location and receive a stamp from sponsor to be entered into the raffle to win
HOTEL DOOR DROPS \$7,500	Leave a welcome gift for attendees! Hotel staff will deliver your gift to all attendee hotel rooms.
HOTEL KEY CARD \$7,500	All attendee hotel kSO4rD lottled to sponsor's choice
PHOTO BOOTH \$15,000	Attendee photo booth branded to sponsor's request
"SPECIAL EXPERIENCE" BAR \$25,000	 This could be a blow-out station for women's hair, a barber station, a shoe shining station, a massage station, etc. or work with the MedSpa Pro team to create your own unique experience for attendees. Physical signage promoting sponsor at the special experience bar 3 push notifications 3 screen holders on main session screen
SPOTLIGHT ADD-ON \$3,000	 15 minute booth demonstration marketed on conference app and agenda Push notification promoting demonstration Logo and company name on printed spotlight sponsor signage at the entrance of the exhibit hall Logo and company name on printed spotlight sponsor signage with a QR code linking out to demonstration schedule at the entrance of the exhibit hall



Become an Exhibitor

08 Sponsorship Opportunities

13

Venue Boca Raton. FL

SPONSORED SIGNAGE



Doors to Business Track & Aesthetic Interactive Ballrooms \$3,500



Walls by Business Track & Aesthetic Interactive Ballrooms \$2,750



Veranda Pre-Function Doors Panels | \$3,500 Veranda Pre-Function Doors Banner | \$6,000



Veranda Pre-Function Door Panels (Inside) | \$3,500 Veranda Pre-Function Door Banner (Inside) | \$6,000



Columns \$3,000



South & North Columns in Exhibit Hall Foyer \$3,000



**Middle column not for sale



Public Walkway Arch by Registration & Leading to Ballrooms \$10,000



Grand D & E Doors Columns in Exhibit Hall Foyer \$2,750





Sponsorship Opportunities

13

SPONSORED SIGNAGE



Grand Assembly Wall in Exhibit Hall Foyer | \$4,000 Grand Assembly Wall in Exhibit Hall Foyer | \$5,000



Grand Assembly Wall \$10,000



Floor-Clings Leading to Conference Entrance \$1,500

**Middle cling available only

Aesthetic Interactive: Facial and Rhinoplasty Symposium will be running alongside the MedSpa Pro Meeting.

Learn more at https://www.aestheticinteractive.org



What is the Medspa Pro Meeting?

03

General

04Exhibitors

05

Become an Exhibitor

08Sponsorship Opportunities

13 Venue Boca Raton, FL

VENUE

THE BOCA RATON

501 E Camino Real, Boca Raton, FL 33432

